

ORGANIZATIONAL STUDIES

Organizational Studies Certificate

General Requirements for the Certificate

In order to fulfill the requirements for certification in Organizational Studies, a student must accomplish the following:

- complete PSYC 230 - Research in Organizational Psychology, which is offered each spring semester
- complete three additional core courses: one from the two major content areas and a third from either content area (some courses are listed below)
- participate successfully in the multi-week OS Summer Session
- complete an appropriate internship following the OS Summer Session
- write an integrative paper on these experiences in the senior year

To further the integration and thoughtful choices, the program director shall advise and have final authority over each student's particular program selections. Course selections are to be made from the approved course list. Exceptions are by petition only. Petitions must include a complete course syllabus and a detailed rationale for the exception.

Core Courses

The three courses — one from Area A, one from Area B, and an additional one from either area — must be taken from at least two different departments. By petition, a relevant Directed Study, Senior Research Project, or Off-Campus Study course may be approved to count as the third core course (see the Alternative Options section below).

1. **Area A: The Individual Within the Organization.** Courses that meet this requirement are designed to focus on the role and development of the individual in organizational settings. Students will examine some combination of the following issues:
 1. how individuals acquire, develop, and use knowledge in organizational settings;
 2. how individuals communicate in the process of social interaction;
 3. how individuals gain an overview of the nature and foundations of sociocultural behavior. Examples of courses that satisfy this requirement:

Code	Title
ANSO 210	Sex and Gender in Society
or WGST 210	Sex and Gender in Society
ANSO 212	Race and Ethnicity
or BLST 212	Race and Ethnicity
COMM 101	Public Address
COMM 221	Theories of Group Communication
COMM 224	Theories of Interpersonal Communication
COMM 244	Theories of Intercultural Communication
PSYC 220	Social Psychology
PSYC 240	Theories of Personality
PSYC 330	Cognitive Psychology
THTR 210	Scenic Design

2. **Area B: Organizational Processes and Social Organizing.** Courses that meet this requirement are designed to focus on interdependent relationships within organizations. Students will develop an understanding of organizational life that reflects either the broad

nature of social organizing or a specific aspect of organizational life. Examples of courses that satisfy this requirement:

Code	Title
ANSO 339	Culture, Identity and Politics in Caribbean Society
or BLST 339	Culture, Identity and Politics in Caribbean Society
BLST 265	Black Women and Organizational Leadership
or WGST 265	Black Women and Organizational Leadership
BLST 340	
COMM 306	Organizational Culture
ECON 422	Industrial Organization and Antitrust Economics
ECON 423	International Trade
ECON 425	Race and Ethnicity and the U.S. Economy
ECON 464	Labor Economics
EDUC 213	The U.S. Education System
ENVS 240	Environmental Politics and Decision Making
ENVS 284	Environmental Planning and Design
ENVS 301	Environmental Practicum
GC 101	Commerce and Society
HESS 401	Organization and Administration of Athletics and Physical Education
PPA 101	Selected Topics in American Politics
PPA 307	The Politics of Congress
PPA 319	Topics in the Study of American Politics
REL 217	Sects and Cults

3. **Additional Electives or Alternative Options.** Students may petition to have other courses and/or academic projects fulfill their 3rd core course. Courses and projects that meet this option must be designed to focus on an aspect of organizational studies that is particularly appropriate to the student's vocational aspirations and/or major as well as the integrity of the OS certification program. Students may petition (including rationale, syllabus, etc.) for one of the following options to count:
 - i. A directed study or independent study focusing on organizational behavior (or)
 - ii. A senior research project in the major that integrates aspects of organizational studies into a new research project (or)
 - iii. An elective course (e.g., off-campus study or a special topics course) approved by the director.

Additional Points of Interest

Summer Session

The premise guiding the OS Summer Session is that organizations need persons capable of examining problems with a critical and imaginative eye and of responding in an ever-changing environment with policies, actions, and decisions derived from a broad knowledge base. A major strength of Denison's liberal arts program is that it fosters the development of this broad knowledge base, as well as critical-thinking and problem-solving skills. This multi-week, immersive summer session focuses on the application of those skills and deepens their knowledge about how organizations are structured and function and how individuals interact in those settings. The session includes workshops and seminars focused on developing practical understanding of organizational behavior, culture, and management as well as providing students with insights and opportunities to hone their personal communication skills and workplace leadership style. During the session, students travel to

major U.S. cities (e.g., Chicago, San Francisco, New York, Columbus) to learn first-hand the nature of these operations in a wide range of organizations across various industries (e.g., sales & marketing, human resources, finance, nonprofit, technology, sports, retail, healthcare, and manufacturing). Working primarily with Denison alumni, students are introduced to the language and fundamental principles of organizational development, company culture, decision-making, project management, design thinking, marketing, entrepreneurship, and more. Equipped with this knowledge, students serve as consultants for local companies, taking on the tasks of researching and analyzing problems, formulating solutions, and presenting findings to clients. These applied experiences, together with the program's coursework, are designed to help students build a foundation for understanding the value of a liberal arts education for organizations and their leadership.

Internship and Integrative Paper

All students seeking certification in Organizational Studies must complete an appropriate internship. The internship should take place following the summer session. The internship will become the venue where coursework and lessons from the summer session are brought into play to master practical skills and build knowledge beyond the regular curriculum.

In the senior year, OS students will prepare a major, integrative paper incorporating the knowledge base and skills developed through the significant OS certification experiences (i.e., coursework, summer session, and internship) and reflecting on the value of a liberal arts education to understanding organizations.